SPONSORSHIP & EXHIBITING OPPORTUNITIES

Hyperlink: Ai Everything

Hosted by

البرنامج الوطني للذكاء الاصطناعي
NATIONAL PROGRAM FOR ARTIFICIAL INTELLIGENCE

DUBAI WORLD TRADE CENTER

10-14 OCT 2022
SPONSORSHIP PACKAGES

STRATEGIC
Affirm your leadership
Take to the stage in front of senior, high net worth decision-makers at the centre of AI deployment. This apex level branding will put your company at the heart of the Middle East's AI story for years to come.

AED 600,000
Master show level branding (Digital & physical) across Ai-Everything & GITEX

LIMITED TO 3 STRATEGIC SPONSORS

PLATINUM
Be a part of the narrative
Leave a long-lasting impression. This penultimate level branding opportunity puts your foremost representative at the helm of a C-Level panel discussion, with contributions from some of the most sought after speakers in AI today.

AED 340,000
Master show level branding (Digital & physical) across Ai-Everything & GITEX
SPONSORSHIP PACKAGES

**GOLD**

**Make an Impact**
Take to one of the dedicated vertical stages and draw on your company achievements to command this targeted, captive audience. Developed to accelerate AI-led digital transformation globally, this most prominent of all speaking positions is fully aligned with the UAE’s strategic economic pillars.

**AED 250,000**

*Master show level branding (Digital & Physical) across Ai-Everything & GITEX*

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**SILVER**

**Showcase your achievements**
A unique opportunity to show the amazing work your company is doing in key sectors that are visibly transforming through AI adoption. Showcase your USP in front of the people who are poised to take their deployment to the next level.

**AED 200,000**

**Master Show level branding (Digital & physical) across Ai-Everything & GITEX**

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**BRONZE**

**Express your views**
Get involved as a panelist among renowned AI influencers. Highlight your position as an authentic thought leader in front of international Delegates exploring their sourcing options in a learning format.

**AED 175,000**

*Master Show level branding (Digital & Physical) across Ai-Everything & GITEX*
SPONSORSHIP OPPORTUNITIES

From venue branding to offline and digital touchpoints, our team will guide you through existing and tailored solutions to help tell your story in the most meaningful and memorable way.

AI EVERYTHING HACKATHON SPONSOR

Bringing together >100 of the world’s leading data scientists to solve critical problems, this is an ideal opportunity for any organization seeking to be associated with real, tangible solutions. A product of the world’s largest Data Scientist Community that is attended at record-breaking Grandmaster level, the AI Everything Hackathon is recognized as one of the defining features of the event.

AED 500,000

SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR – CONFERENCE TRACK

Align your brand with one of the multiple vertical stages by joining a panel speaking position in front of a senior AI-driven audience to retell the amazing work your company is doing in key sectors influenced by AI adoption.

AED 90,000

*Branding (Digital & physical) limited to conference track

Tech Talks: take to one of the two public stages located in Hall 7 or Sheikh Rashid hall and join a panel or deliver a 15 min standalone presentation to showcase your thought leadership.

AED 15,000

X-Lab: Join and panel at the X-labs which is an open theatre dedicated to the latest advances in cybersecurity, located in Hall 1.

AED 15,000

EVENING NETWORKING EVENT

Connect with our speakers, Investors, VIP’s and honorary guests in an informal setting. This is your primary opportunity to build relationships outside of the busy AI Everything business schedule.

AED 150,000

HEADLINE SPONSOR– CONFERENCE TRACK

Align your brand with one of the multiple vertical stages with a highly visible speaking position in front of a senior AI-driven audience to retell the amazing work your company is doing in key sectors influenced by AI adoption.

AED 150,000

*Branding (digital & physical) limited to conference track

From venue branding to offline and digital touchpoints, our team will guide you through existing and tailored solutions to help tell your story in the most meaningful and memorable way.
SPONSORSHIP OPPORTUNITIES

BADGE SPONSOR
Show your support to AI deployment and be “front of mind” throughout AI Everything. The badge sponsorship offers exclusive exposure to your brand, as badges are the first thing attendees look at when interacting with other participants. Required for entry into every function of AI Everything, you can’t miss the attendees’ badges and neither can thousands of exhibitors, investors, thought-leaders and decision-makers present during the entire event.

AED 250,000

REGISTRATION SPONSOR
Bridging both online and on-site registration architecture (a pre-requisite for entry) participants will recognize your brand at multiple touchpoints throughout their seamless AI-driven journey.

DETAILS UPON REQUEST

CONFERENCE LANYARD SPONSOR
Visible in every photograph and video taken at this Government-led, globally acclaimed platform, lanyard Sponsorship offers immense onsite and post-show exposure to one single Partner.

AED 100,000

VIP LOUNGE SPONSOR
A select group appointed by the Ministry and its approved stakeholders is granted entry to the VIP Lounge. As the Lounge Sponsor, your branding will be fully integrated in creative ways that directly make an impact on this unrivalled senior level audience.

AED 187,500

Exclusive Sponsorship

SPONSORSHIP OPPORTUNITIES

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AED 187,500

Exclusive Sponsorship
WIFI BRANDING
Highlight your company as one that is central to customers' needs. All attendees interact with their mobile devices to stay connected with their community onsite, making the Wi-Fi network an exceptional opportunity for brand recall.

AED 100,000

SPONSORSHIP OPPORTUNITIES

BAG SPONSOR
Everything wants every delegate to keep the momentum running and leave the show with more than just actionable knowledge and a promising list of potential customers, investors or business partners. The bag branding allows the ultimate exposure, during and long after the event.

Co- Sponsor AED 120,000
Exclusive- Sponsor AED 225,000

F&B LOUNGES
AI Everything’s F&B lounges are zones of conviviality where all senior stakeholders go to network, recharge and unwind. This package offers flexible and bespoke solutions covering naming, design, incentives, physical activations and more.

AED 125,000

MOBILE APP BRANDING
Featuring matchmaking and lead-generation technology powered by AI, the Show App empowers attendees to interact before, during and after the event. Maximize your exhibitor investment with App visibility that will drive significant traffic to your booth and your company website.

AED 150,000

WORKSHOP SPONSOR
How would you like to host a room of your most important potential prospects for 60 minutes and show them how talented your company is? We tailor the audience while you deliver a jaw-dropping demonstration or interactive learning session which will leave your audience thinking for the next few months.

AED 150,000

Exclusive Sponsorship
BESPOKE SPONSORSHIP OPPORTUNITIES

TARGETED EDM
AED 30,000
SOCIAL MEDIA CHANNELS
Featured article/post on social channels
AED 25,000

WEBSITE LANDING PAGE
Rotating Banner, 4 weeks
AED 25,000

FLOOR TILE BRANDING
(Minimum 4 – close proximity to your stand)
AED 2,756.25

INFO DESK SPONSORS X5 FOR 5 DESKS
AED 40,000
STAND OPTION
(includes insurance and add-ons)

STAND 100M²
AED 250,000

STAND 9M²
AED 27,720

STAND 15M²
AED 46,200

STAND 25M²
AED 62,500

STAND 50M²
AED 125,000

STARTUP 4+M²
AED 8,820

SPACE ONLY
(Build your own stand from 50m² & above)
AED 2,500 PER M²

COMPULSARY ADD ONS
INSURANCE: AED 700
LEAD GENERATION & TRACKING: AED 825
MARKETING POWER PACK: AED 1,150
## SUMMARY

<table>
<thead>
<tr>
<th>Features &amp; Deliverables</th>
<th>Strategic</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Conference Track Headline Sponsor</th>
<th>Conference Track Support Sponsor</th>
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<tbody>
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<td>Speaking Opportunity - Plenary or tracks</td>
<td>1 x Keynote (Main Stage)</td>
<td>1 x Track Standalone</td>
<td>1 x Track Standalone</td>
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<td>1 x Track Standalone</td>
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<td>Slot on Panel Session</td>
<td>1 x Keynote Panel &amp; 1 x Keynote Track</td>
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<td>1 x Track Panel</td>
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<td>Tech Talks</td>
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FOR SPONSORSHIP ENQUIRY PLEASE CONTACT

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